



Proudly EOH

Make your customer sales data work harder for you



A game-changing application that will give you “the full picture” of your sales data – and help you increase sales

Your ERP system is excellent at capturing sales orders and generating invoices, but usually only provides a surface level view of your sales data, and lacks the ability to analyze what is actually driving your sales.

ie: The ability to easily see:



Who are the customers consistently buying your products?



Which products are being sold?



Where are they buying the products?



When are the sales being made?



And at what price?

By not being able to easily access this level of sales information, you're missing out on critical data that can give you **better insights on your sales performance, help you identify inefficiencies, and yes – increase your sales.**

So how do you address this?

Having identified the typical frustrations and pain points of Sales and Finance teams, we've developed the **iOCO Sales Revenue Accelerator**, which gives you “the full picture” of your customer buying behaviour and product sales data.

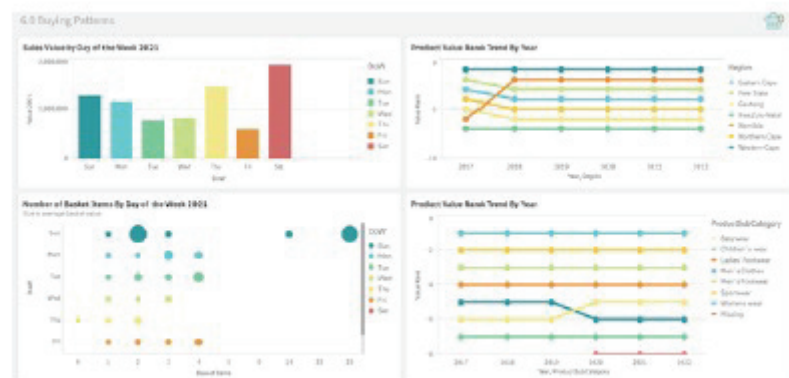
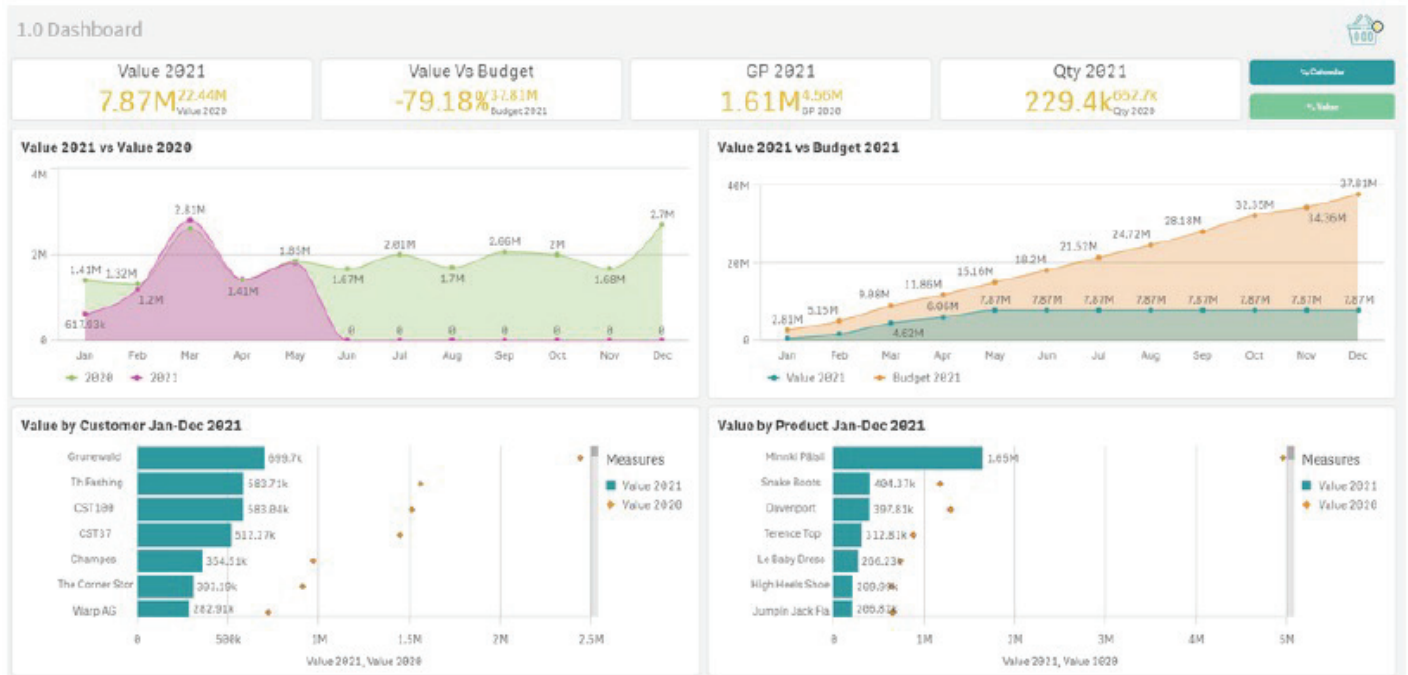
And then presents it in digestible reports and dashboards, so you can easily and quickly gather insights and identify opportunities to make more sales.

Imagine not having to spend countless hours digging out and pulling sales figures from various sources and spreadsheets?

The iOCO Sales Revenue Accelerator gives you ALL of the critical sales data you need, while freeing up MORE of your time.

Simply put, this is going to make your life a lot simpler moving forward.

Gain better insights by seeing the “full picture” of your sales data, and create easy-to-follow dashboards and reports with just a few clicks.



Features of the Sales Revenue Accelerator:

- Sales history trends
- Budget tracking
- Which products were sold (and who purchased them)
- How much did each customers spend
- How many of each product were sold
- When were the sales made
- Where were the sales made
- Who made the sales
- Basket Analysis: Which products were bought together
- Qlik Sense Self Service as standard
- Qlik Sense Augmented Intelligence Insights built-in

What other users of the Sales Revenue Accelerator are saying:

“Within 2 months of using the app, we were able to identify and resolve inefficiencies within our product offering, which lead to a 7% increase in overall sales. Would highly recommend.”

Head of Global Sales – eCommerce

“It’s made the process of pulling reports for our executive team a much easier and seamless process. That alone has made it a worthwhile investment.”

Branch Manager – Retail Industry

“We were previously making decisions based off a very narrow view of our sales data. It’s already helped us unlock some new opportunities which we otherwise wouldn’t have had proper line of sight on.”

Managing Director – Software / Technology Industry