

# Business continuity planning with Citrix

## Solving for COVID-19, Together.

### Solution overview



Business continuity allows organisations to enable seamless workforce productivity during any kind of planned or unplanned disruption.

### UNDERSTANDING THE REMOTE-WORKING BUSINESS CHALLENGES:



Ensuring business continues to function and safety of employees



Staff to simply and easily access their applications and data remotely



Secure corporate IP while ensuring users can still work remotely



Ensuring business continues to function during crises and unexpected events

### WHAT IS IMPORTANT TO AN END USER IN A REMOTE WORKING SCENARIO:

1

Can I still access all of my apps & data to perform my job?

2

Can I still be productive while working remotely?

### WHAT IS IMPORTANT TO IT IN A REMOTE WORKING/BC SCENARIO?

- Can we rapidly scale to support additional capacity?
- Is our environment flexible enough to dynamically respond to business need?
- Can we ensure best security, performance and reliability to our users?

### SOLUTION VALIDATION:

#### Business benefits

- Simplest and easiest way to provide access to your business applications and desktops to your remote workforce.
- Rapidly enables workforce to work from a safe location, all while ensuring security, reliability and high performance for all apps.
- Recover from disasters quickly, ensuring that desktops, applications and data are accessible before, during and after a disaster.
- Securely delivering mission-critical applications without physically touching the user's endpoint device.
- Rapidly onboarding remote employees or contractors while maintaining the necessary IT security policies and controls.
- Provide temporary workers with the applications and desktops needed during unplanned and planned events.
- Enhance security and reduce risk by centralizing sensitive, mission-critical business applications and data in the cloud or data center behind a robust, context-aware policy engine.
- Flexibility to deliver apps and desktops hosted on any public cloud and/or any on-premises hypervisor based on existing investments.
- Provide end users with consumer-like experiences to increase productivity.

## IT benefits

- Securely deliver apps, data and desktops in the event of a disruption.
- Empower a remote workforce on any type of device or network connection.
- Centrally manage, update and patch business resources located on-premises or in the cloud from one location
- Integrate physical PC infrastructure into newly expanded business continuity plans that require all employees to work from home.
- Provide high availability of access to applications and desktops, giving employees uninterrupted, secure access as they change location, device, or network.
- Deliver a comprehensive business continuity plan indifferent of the size of your IT staff
- Centralized monitoring and management of user logins, applications access, environment performance and security risks.

## RAPID EMPLOYEE ACCESS SOLUTIONS FOR BUSINESS CONTINUITY

### Identity Access Platform

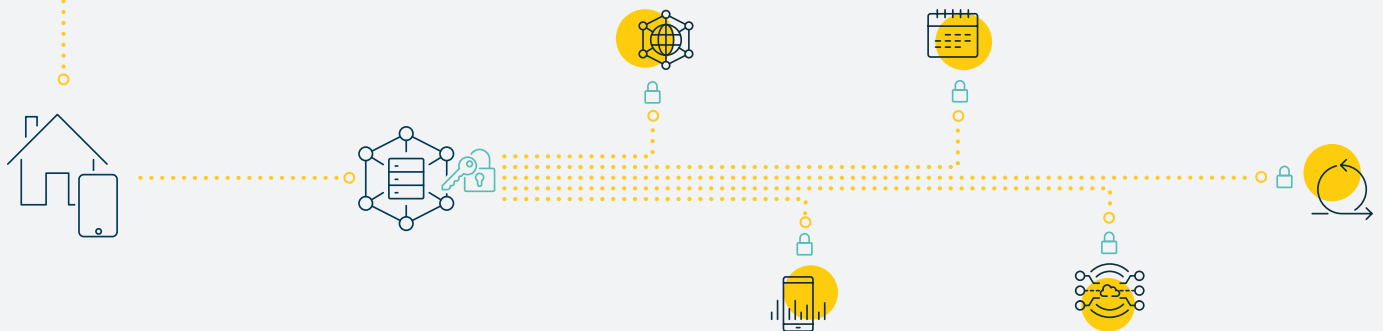
Provides users with secure access and single sign-on to all the virtual, SaaS, and web applications they need to be productive. It also provides a complete SSL VPN solution for access to network resources. Gateway Service supports microvpn to establish an app to app tunnel between the device and applications.

### Application, Desktop and Data Access

Provides secure access to all desktops, applications and data from any device from a single point that simplifies the user experience.

### Remote PC Access

Enable physical desktops to be securely remotely accessible like a virtual desktop and enforce policies e.g. only allow a user to connect to their PC; watermarking documents; disable remote print; disable content redirection and other organisation security policies.



Youtube Link to view how it works:

[Click Here](#)

Link for webinar on the 31<sup>st</sup> March:

[Click Here](#)

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