

Digital Learning

Introduction

Adopting the correct training approach and methodology are key to a successful implementation and delivery of a project. In today's world it has become a necessity to do **demand-driven** training **remotely**. Our flexible and bespoke e-learning offerings provide the ultimate on-demand and continuous learning solution.

Our learning management system (LMS) offering, powered by **SAP SuccessFactors**, provides easy and flexible ways to access and support learning content. This leading solution will empower your organisation to create a culture of continuous learning, which is proven to drive business results.



Different digital packages are available. The level of **complexity**, as well as your **budget**, is considered before a recommendation is made.

Why digital learning

With our tailor-made packages, you have the option to choose the digital learning content you would like to include with our learning management system (LMS) solution. All our digital learning content is **SCORM compliant**. You also have the flexibility of loading these courses on an existing LMS.

Benefits of digital learning

- a **cost reduction**
- no licence fees for digital content;
- users can access and complete e-courses at **any location**
- users have unlimited access to digital content
- users do not have to travel to attend classroom sessions
- ease of onboarding new users
- **instant help** at the users' fingertips
- increases **productivity**, no waiting for a date to do face-to-face training
- flexible delivery to varying roles/ target audiences
- easy to access
- **optimises reusability** of learning content

About Us

Who we are

Within iOCO, our team offers its services to companies across various market sectors: banking, insurance, gas & power, telecommunications, government organisations, training agencies and pharmaceutical industry amongst others. Over the last 15 years, we have delivered a large number of digital custom solutions, including e-learning, animated videos, change management tools, and our SAP SuccessFactors LMS.

Why we're awesome

We are experts in providing top-notch digital learning solutions and in partnering with you to implement them.

We do extensive analysis to ensure that the recommended solutions are **fit-for-purpose** and are directed at achieving your desired business outcomes.

How we do it

Our team has a range of skills specialising in various disciplines required for the creation of effective learning, communication, video and system implementations. Our customised process and project management tools ensure strict adherence to timelines and budget.

Due to the nature of our products, all of our work can be implemented **remotely**. We have various digital platforms available to ensure **smooth** and **easy communication** with our clients.



Method to Madness

Our team promotes the ADDIE instructional design model, which is a proven step-by-step process that consists of analysis, design, development, implementation and evaluation.

These five stages of the ADDIE model encompass the entire training development process. Our expert SAP SuccessFactors consultants can also assist in deploying content to your existing SAP LMS.

For SAP SuccessFactors system implementations, we utilise the ACTIVATE methodology to manage our projects.



DIGITAL CONTENT SOLUTIONS



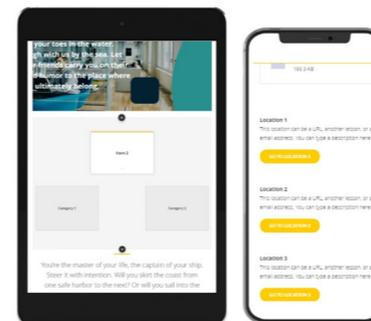
e-Learning for desktop

This offering provides a supreme multimedia learning experience. We combine all media and best practice learning to create highly engaging and interactive content for desktop.



Micro-learning for mobile

Micro-learning for mobile is a tailored experience for clients with staff always on the go. This level combines media, gamification and best practice learning to create highly engaging and memorable content for mobile.



Responsive e-learning

Responsive e-learning design takes its inspiration from responsive web design. This approach ensures a single version of an e-learning course that can provide a viewing experience optimised for different devices, from desktop to tablet to smartphone. It is template driven with some interaction.



Interactive PDF

An interactive PDF can be used to convert lengthy information into an effective learning aid that has an attractive visual format and is easy to navigate. If a PDF is intended to be interactive, it's usually meant to be distributed via web or email, so retaining high-res images isn't necessary. This file type can be SCORM-wrapped and implemented on your LMS.



PowerPoint presentation

We challenge the traditional paradigm of PowerPoint presentations and tailor this solution for more effective and engaging learning interventions.



Virtual reality (VR)

VR allows learners to interact with the learning material in a virtual environment, making it literally come to life for them. This intensifies the engagement and thus the motivation to learn.



SnapGuides

A SnapGuide is a cost-effective, long-term training solution. It encompasses a simulation e-course demonstrating how to optimally utilise a system. SnapGuides can be used very effectively during and after a system implementation. This realtime solution ensures that users have immediate access to e-courses that speak to their specific needs.



Video

We give you a supreme multimedia video experience. We can provide this solution in a required format to be loaded on multiple platforms. Furthermore, it can also be loaded and tracked on your LMS.



SAP SUCESSFACTORS LMS

Learning Management System

SAP SuccessFactors Learning is an omni-channel training solution that provides the most comprehensive, simple way to improve employee skills, reduce compliance risk and effectively engage external learning audiences. Develop a comprehensive learning strategy with a complete LMS that enables you to manage, develop and deploy instructor-led, and formal and social online training. Our Content-as-a-Service (CaaS) solution eliminates your need to manage the infrastructure, bandwidth and delivery, management, security and updates for all your e-learning programmes. With our digital design capability, the theme of your system can be tailored according to your company branding.

Workplace Skills Plan / Attended Training Report

A key South African requirement is the annual submission of the WSP/ATR by business. We have developed a standardised report that, once adjusted to suit your respective SETA, can be run in under 2 hours – saving you considerable time and effort. This is a value-add offering that will enhance your ability to claim back your considerable training investment.

SnapGuides

As part of our LMS implementation, we can provide customised SnapGuides to aid your employees in navigating the new system and embed the learning of how to use the system in a vibrant, fun way.

ADOPTION MANAGEMENT TOOLS



Mailer

Mailers can support change management initiatives, launches, marketing updates and help to communicate your message.



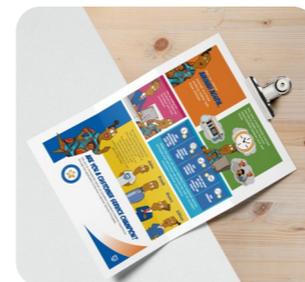
Digital banners

Banners can help you drive employee adoption of the new digital solutions, with messages that make an impact and raise employee awareness.



Video

Videos provide the most effective medium to communicate the reason for change in an engaging way. They combine editing/motion graphics and animation in a creative story that makes adoption easy.



Infographic

Infographics make adoption of complex information easy in an eye-catching, shareable and digestible format. These can be printed, emailed or designed for your PowerPoint presentations.